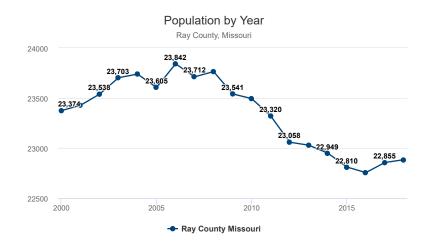
# Ray County, Missouri

### **Demographics**

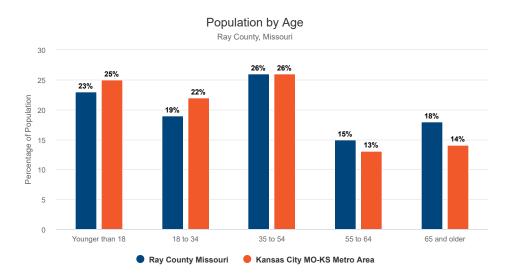
Ray County, Missouri, population has decreased by 2 percent since 2000 and its population now stands at 22,883. For more information on Ray County, please visit <a href="https://www.raycountymo.com">www.raycountymo.com</a>.

### **Population by Year**



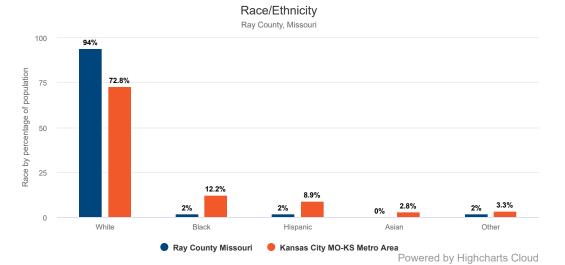
Source: U.S. Census, 2018

### Population by Age



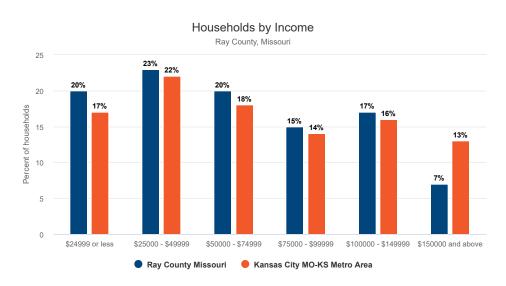
Source: American Community Survey, 2018

# **Race and Ethnicity**



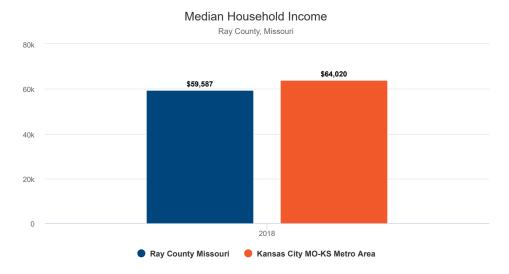
Source: American Community Survey, 2018

## **Households by Income**



Source: American Community Survey, 2018

### **Median Household Income**



Source: American Community Survey, 2018

### **Language Proficiency**

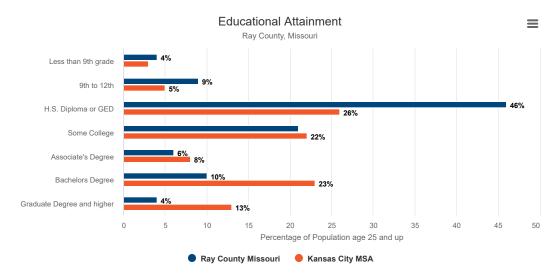
Of the 21,732 people age 5 and older in Ray County, Missouri, 256 (or 0.6%) speak English less than very well. Among those residents of Ray County who speak English less than very well, the top five languages spoken are:

| Spanish or Spanish Creole     |    |
|-------------------------------|----|
| French (incl. Patois, Cajun)  | 31 |
| German                        | 20 |
| Italian                       | 13 |
| Other West Germanic languages | 10 |

Source: American Community Survey, 2018

#### **Educational Attainment**

Compared to the KC Region, Ray County has a greater number of residents with high school diploma but only twenty percent have an associates or above.



Source: American Community Survey, 2018

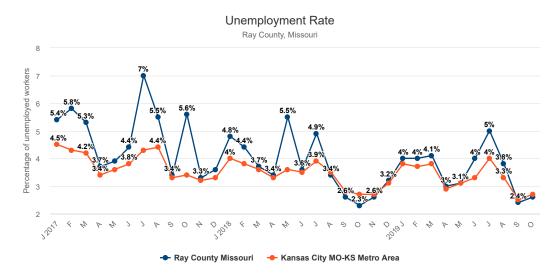
#### **Workforce Commuting Patterns**

There are more than 5,500 jobs in Ray County of those 2,070 are held by residents, an additional 2,089 non-residents commute in to work. While 8,190 residents work outside the county.

| Workers who live elsewhere and commute to jobs in Ray County | 2,089 |
|--|-------|
| People who both live and work in Ray County                  | 2,070 |
| Ray County residents who commute to jobs outside the county  | 8,190 |

Source: Longitudinal Employer-Household Demographics, 2017

### **Unemployment Rate**



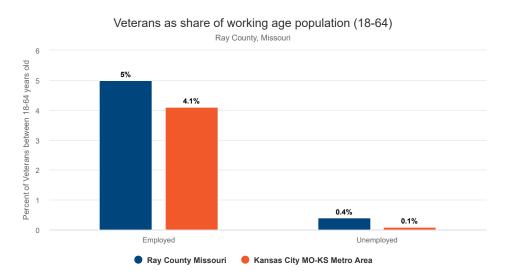
Source: Bureau of Labor Statistics, 2018

## **Employment Trend**



Source: Jobs EQ, 2019, Q3

### **Employment of Veterans**



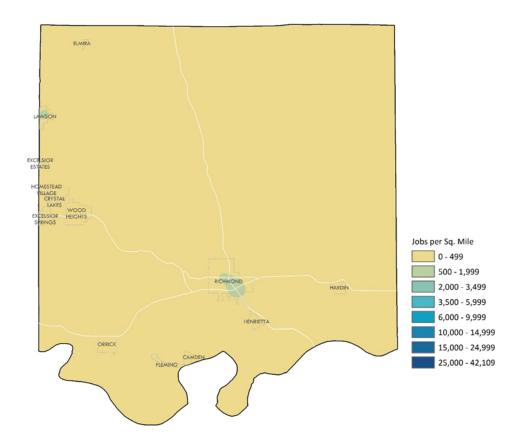
Source: American Community Survey, 2018

### **Employment Centers**

This map shows where large concentrations of employers reside within Ray County.

# **Employment Centers**

This map shows where large concentra ons of employers reside within Ray County.



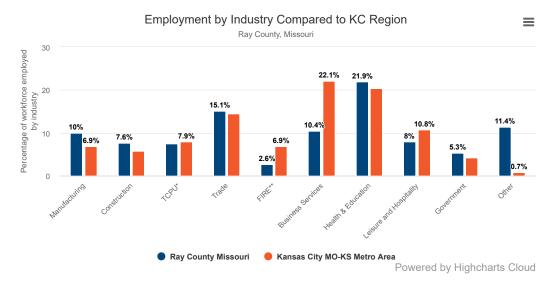
### **Competitive Industries**

Ray County's top 10 competitive industries are listed by their location quotient. A location quotient shows how the county compares in a particular sector to national numbers. A quotient of one means the county has the same percentage of its workers in that industry as the nation. A number below that means the percentage is lower than the national number, and a number greater than one means the county has a higher percentage of workers employed in that sector.

#### **Competitive Industries**

| NAICS Code | Description                       | Location Quotient | Employment |
|------------|-----------------------------------|-------------------|------------|
| 482        | Rail Transporation                | 17.18             | 118        |
| 339        | Miscellaneous Manufacturing       | 15.27             | 330        |
| 111        | Crop Production                   | 11.05             | 293        |
| 112        | Animal Production and Aquaculture | 8.48              | 200        |
| 447        | Gasoline Stations                 | 3.75              | 113        |
| 212        | Mining (except Oil and Gas)       | 3.61              | 23         |
| 452        | General Merchandise Stores        | 2.90              | 290        |
| 325        | Chemical Manufacturing            | 2.89              | 80         |
| 221        | Utilities                         | 2.47              | 65         |
| 814        | Private Households                | 2.41              | 23         |

Source: JobsEQ, 2018, Q3



Source: JobsEQ, 2018, Q3

<sup>\*</sup> TCPU - Transportation, communication and public utilities

<sup>\*\*</sup> FIRE - Finance, insurance and real estate

The top occupations and skills below were compiled using JobsEQ and are being reported on a quarterly basis.

#### **Top 20 Occupations Most in Demand**

- 1. Heavy and Tractor-Trailer Truck Drivers
- 2. Sales Representatives, Services, All Other
- 3. Retail Salespersons
- 4. First-Line Supervisors of Food Preparation and Serving Workers
- 5. Driver/Sales Workers
- 6. First-Line Supervisors of Retail Sales Workers
- 7. Combined Food Preparation and Serving Workers, Including Fast Food
- 8. Janitors and Cleaners, Except Maids and Housekeeping Cleaners
- 9. First-Line Supervisors of Production and Operating Workers
- 10. Maintenance and Repair Workers, General
- 11. Licensed Practical and Licensed Vocational Nurses
- 12. Refuse and Recyclable Material Collectors
- 13. Registered Nurses
- 14. Social and Human Service Assistants
- 15. Light Truck or Delivery Services Drivers
- 16. Maids and Housekeeping Cleaners
- 17. Stock Clerks- Stockroom, Warehouse, or Storage Yard
- 18. Medical and Health Services Managers
- 19. Food Preparation Workers
- 20. Waiters and Waitresses

#### Top 10 Skills

- 1. Verbal and written communication
- 2. Customer Service
- 3. Adaptability/Flexibility/Tolerance of Change and Uncertainty
- 4. Cooperative/Team Player
- 5. Organization
- 6. Self-Motivated
- 7. Ability to Work in a Fast-Paced Environment
- 8. Accountable/Responsible/Reliable/Dependable/Trustworthy
- 9. Supervision/Management
- 10. Interpersonal Relationships/Maintain Relationships

Source: JobsEQ, 2019, Q3



On Jan. 2, 2020, there were 450 job postings in Ray County.

Source: Jobs EQ

